

Sean Pisano

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My job is to make sure websites look great, users enjoy their experience and business goals are met and maintained in a digital environment. Every business has a purpose and a promise; I design the right visual layout, typography, color and graphics that accurately define a client's brand, influence and perception. I guide clients to clearly identify desired market position, strategy and goals. I develop successful user-focused interface designs through comprehensive planning that best represent and fulfill their business needs.

Experience

Jun 2012 - Present - Web Production Manager

ASME.Org - New York: I hire, manage, train and coordinate with a team of producers to design, develop and maintain content for ASME.org. I created operational processes to maintain quality performance from the producers. My team works with designers, marketing, analytics and the IT department on the structure, creation and maintenance of web projects. I assign the creation and maintenance of articles, videos, emails, and pages for the current site and conference mini site. I have written JavaScript, HTML, and CSS for projects, that are created, managed and maintained in the Kentico CMS environment.

Feb 2011 - Apr 2012 - Lead Front End Developer

Synergistic Marketing - New York: Maintained the website while replacing the company's deployment environment and CMS. Created a development, staging and production workflow using Git for version control. Researched user experience; designed, developed and implemented the user interface for their websites. Developed and managed website updates, email and social network marketing campaigns. Which included contests, recipes, and book giveaways.

Dec 2008 - Jan 2011 - Design /Develop UX / UI Consultant

seanpisano.com - New York: Completed work as a designer, developer and user experience consultant on over forty corporate and private web projects. Projects included everything from brand design to app development.

Aug 2007 - Nov 2008 - Web Designer

Publishers Clearing House - Port Washington, NY: Designed and coded emails and landing pages to sell products to customers. Acted as the project manager for each email and landing page they developed. Developed two to four emails with landing pages a week. The designer team consisted of a copywriter and a javascript developer. Each design was tested for cross browser integration and checked by the legal team.

Sep 2006 - Sep 2007 - Web Design / Development

UGO - ugo.com - New York: Worked on a team that updated and replaced the server side systems and CMS. Improved the user experience, and designed a new user interface. Worked closely with the IT team to complete the front-end work in time with the implementation of the CMS and server side systems.

Nov 2003 - Nov 2005 - Information Systems and Technology Specialist

Merit Software - New York: Guided customers through standard and network installations, both remotely and on-site. Collaborated with the software team to identify and rectify software issues. Managed a forum for customer communication and information exchange. Created and maintained SEO landing pages and pay per click advertising on Microsoft, Yahoo and Google.

Expertise

Web Site Creation, Production and Implementation, SEO Standards, Email Marketing, Web Analytics, Team Leader, Responsive Web Design, Progressive Enhancement, Mobile Development, Compliant Cross-browser Compatible

Skills

Front- End Languages

HTML 4/5, CSS 2/3, Javascript

Libraries / Frameworks

jQuery, Sass, LESS, Bootstrap, Angular JS,

Back - End Languages

PHP, MySQL

CMS Software

WordPress, Kentico

Software / Tools

Notepad++, Brackets, Filezilla, Gimp, Inkscape, PuTTY, WinSCP, Adobe Creative Suite, Microsoft Office, Jira, SVN, GIT, CVS, Listrak, Mailchimp, Google Analytics, Adwords, and Adsense

Training

How to Communicate with Diplomacy, Tact and Credibility

-AMA (American Management Association)

JavaScript for Modern Web Development -Learning Tree

Education

In Progress

City Tech - Bachelor of Technology in Communication Design

Web Designer & Developer

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